



Gateway ESC Innovation Lab – From Research to Application

20/05/2022 3 - 6 p.m.

Between academia and industry – incorporate the best of both worlds by bringing your research to application.

21/05/2022 12 - 6 p.m.

Design Thinking Workshop for PhDs & PostDocs
From Research to Application

**(both days can be booked seperately)*

at CECAD
Joseph-Stelzmann Straße 26
50931 Köln

The Gateway Excellence Start-up Center of the University of Cologne promotes start-ups and transfer projects from the university as well as a culture of entrepreneurial thinking and acting with a holistic approach.

Registration and more information:



Agenda – From Research to Application

Fr.: 3 - 6 p.m.

Between academia and industry – incorporate the best of both worlds by bringing your research to application. Researchers often underestimate the innovative potential and the transferability of their academic research. In this workshop, you will earn some hands-on tips, and learn how to benefit from our expertise and network while building your own business.

In our interactive session, experienced scientists of the University of Cologne, will share their knowledge and insights. Afterwards, you are invited to join our “Pretzels and networking”.

3 p.m. – 6 p.m.

Workshop “From Research to Application”

From 6 p.m.

Pretzels and networking

Sa.: 12 - 6 p.m.

Introduction to Design Thinking – first steps into building your business model from your research.

With this workshop, we introduce you to the concept of Design Thinking. Here, you will team up with other participants and develop ideas using this method. You will prototype your idea and pitch it in front of the other participants to get instant feedback. Afterwards, you will not only leave this workshop equipped with the essential tools, but also with a mindset to found your startup. Afterwards, you are invited to join our “Pretzels and Networking”.

12 p.m. – 6 p.m.

Design Thinking Workshop “From Research to Application”

From 6 p.m.

Pretzels and networking