

## Overview of the workshop programme

# Career planning for PhD students

## Application standards – personal strategies

Universität zu Köln, Cluster of Excellence “Cellular Stress Responses in Aging-Associated Diseases [CECAD]”

5 December 2016 [9.00 – 17.00]

Target group: PhD candidates

Trainer: Sanja Stevic, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous career paths open.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to deal with that?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshop deals in particular with the following topics:

- >> Alma mater forever?  
Possibilities within and outside academia
- >> My profile:  
Stocktaking of my key skills
- >> Before the application:  
Strategies & stumbling blocks
- >> Application dossier:  
Current standards
- >> The interview:  
From individual interview to assessment centre
- >> Role-play:  
Application situations
- >> Career planning:  
My next steps

Sanja Stevic, Heidelberg, comes originally from London, UK, and is a psychologist and certified ICF Coach [International Coaches Federation]. She received a Global MBA at the Henley Management School, UK, and has over 15 years' international experience in Strategic HR development and Business Management. Among her fields of specialisation are conflict resolution, team building and intercultural management. She is a Board member of the Heidelberg International Professional Women's Forum. Since 2012 she works as a freelance trainer and career coach in the field of academia.